





# Why See Asia Differently?

See Asia Differently is a pioneering Asian-based ground agency (DMC) specializing in unique, creative and bespoke tours of South East Asia. Being based in Asia means we are constantly up to date with every latest event on the ground, meaning you are just as in touch as we are.

We are the Asian holiday specialists. With our product knowledge and creativity setting us apart from the competition. See Asia Differently can cater for everyone from couples, solo travelers, groups, families and set departures and can meet every budget and style.

Through our company you can offer your clients the ultimate experience in tailor-made itineraries from a standard highlights of Vietnam to the slopes of Mt. Lancrumadin and the last surviving Tarongs in the far north of Myanmar.

### **About See Asia Differently**

Originally from UK, we are a small to medium size DMC specialising in six Asian countries: Vietnam, Cambodia, Laos, Burma (Myanmar), Indonesia and Borneo.

Our love for traveling, experiencing different things, enthusiasm for adventure and fascination of Asia are the main ingredients that See Asia differently is made from. We have been building unique adventures for over 30 years and use our expertise and passion to create itineraries and experiences showing your clients the true Asia.

Having lived in Asia for five years with our main base being Siem Reap, Cambodia. We found that the vast majority of visitors do not experience the 'real' Asia and are missing out on some fabulous experiences. This is generally down to the lack of product knowledge as there are hidden beaches, fantastic wildlife, remote retreats, city treats and exciting adventures that shouldn't be missed.

We use friendly local guides and strongly believe in working with local communities helping them to create a sustainable future and a responsible travelling experience for you. Local charitable projects, preservation of wildlife and nature are also very high on our agenda. For every client travelling with us, we make a \$10 donation to deserving local organizations. We were also the first tour company in Cambodia to use sustainable bio-diesel in our tour vehicles were ever possible.



## What makes us different

### Why you should choose to work with us?

- We have 26 years of experience working in product and sales for London travel companies and major luxury tour operators, so we know exactly what you are looking for.
- Our itineraries are thoughtfully crafted and different for every client.
- We are constantly updating our products giving you the most unique experiences and adventures throughout Asia.
- Our tours maintain a balance between being structured and having plenty of flexibility and free time - Your client is always in charge of their holiday.
- We personally meet your clients and welcome them whenever possible.
- Being based in Asia and travelling frequently we have our finger firmly on the pulse.
- We offer continuous sales support and communication on a UK number.
- We can become an extension of your sales team in Asia.

### How we work with tour operators

After receiving your enquiry we tailor an itinerary for you that is personalised for each and every client. We would prefer to understand as much about your client's personality, style, likes and dislikes in order to select the most suitable guides, accommodation and tours for their itinerary.

Our quotes and itineraries are e-mailed in an editable format to speed up the response time to your client. You will always get a reply from us within 24 hours. Due to the time difference (+7GMT) quotes will always be emailed by the end of our Asian working day.

On our tailor-made itineraries we will offer you a NET price which you can then mark-up accordingly. However in regards to our set group departures we give you 10% of the sale price as a commission.

We can also give your sales, marketing and product team all the support and confidence that they will need in order to make successful bookings. Product knowledge is essential to increase your sales and on a regular basis we will be sending news and updates to your team. At various times of the year we can also train your staff on our destinations and new products and if necessary arrange familiarisation trips.



## What makes us different

## **Extra touches/Added value**

We pride ourselves on really looking after your clients and will always go that extra mile. We completely look after your clients as soon as they arrive to the day they depart. Travel with a personal touch isn't just an empty slogan, but a philosophy.

We personally introduce your clients to their guides so they always feel safe and secure and wherever possible we try and use the same guide throughout the trip. On the ground we offer complimentary drinking water throughout and also allow guests to sample local fruit and edible insects free of charges as we believe this massively adds to the clients overall experience.

Once on the ground in certain situations such as feeling unwell, we will always do our best shuffle around activities so your clients don't miss out, but still sticking to the general program.

#### **Price Promise**

We don't believe in cutting corners and strive to deliver the best experiences on offer in Asia. We are good value for money and strongly believe that our tours are some of the best in the market. However, we are aware that we operate in a competitive environment, so please do contact us if you find a significantly better price elsewhere.

### **Responsible Tourism**

Our sustainable tourism policy is a mix of our green and environmental policies and the ethics of our company in relation to running Asian tour operations in a responsible and sustainable manner.

We strongly believe in doing the right thing and making good ethical company decisions wherever possible. We strive to employ the best people and educate customers about Asia.

## **Products**

We can create inspirational holidays for all types of enquiries. Here are just a few examples of what your clients can experience:



Small groups of friends

Our tours are private with your very own guide and vehicle throughout.



**Families** 

Living in Asia with a young family of our own, we know all of the family-friendly establishments.



**Celebrations and honeymoon** 

Whatever the occasion, we can create something magical.



**Adventure** 

Covering all levels of ad<u>venture</u> taking you away from the main touristy areas.



**Special Interests** 

Whatever your interest from photography to caving to specialist culinary experiences.



Off the beaten track

From climbing mountains to dirt biking, there are no limits.



Wildlife & Birdwatching

Asia is teaming with wildlife from birds and gibbons to bears and elephants.



Golf

From golf holidays to corporate golf days or just a relaxing 18 holes.



**Cycling Holidays** 

If you prefer 2 wheels over 4, then we have many adventures throughout Asia.



Schools

We have created school and Duke of Edinburgh programs for groups of all types.



**Solo travellers** 

We have a selection of group trips with set departure dates to choose from.

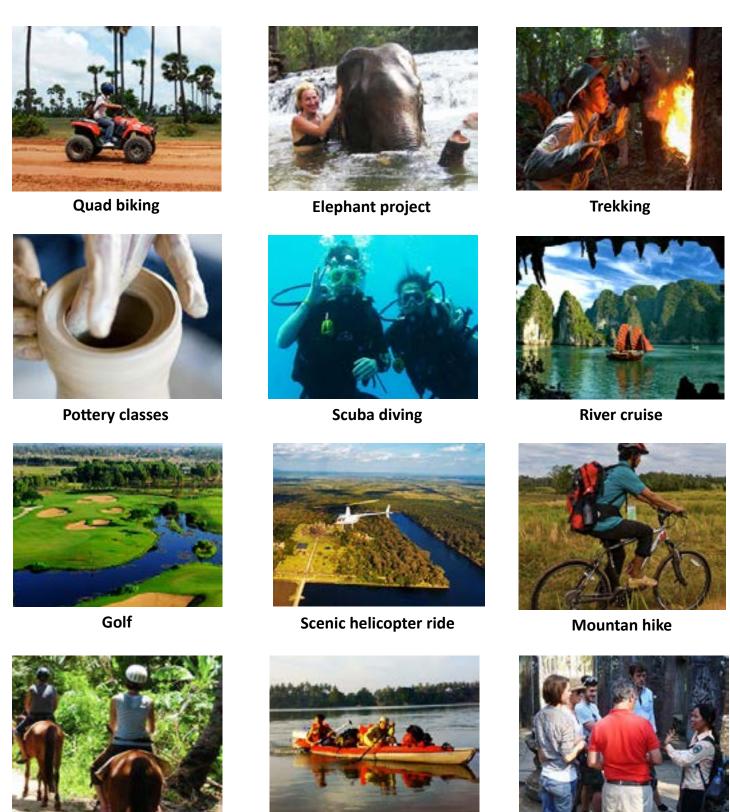


**Meetings / Incentive Trips** 

We can provide solutions for all your meeting, conference, exhibition and incentive trips.

## **Activities**

Extra activities or experiences can be included or added to all of our holidays.



**Kayaking** 

**Guided tours** 

Horse riding



## **Key Information**

#### **Our Vehicles**



We use bio-diesel in our tour vehicles whenever possible and maintenance is carried out before every tour.

The engine oil is replaced after every 3,000 km, the oil filter after every 6,000 km and the air filter at every 10,000 km. All of our vehicles have seatbelts as standard, however children's seats have to be supplied by the client.

#### **Local Guides**



All our guides are holders of official tour guide certificates from the Ministry of Tourism. They all undergo training before they obtain their guiding licence which they have to renew currently on a yearly basis.

In remote areas we have sourced the best local guides available; one of which was chosen to host Gordon Ramsay on his Asian Odyssey program in Cambodia.

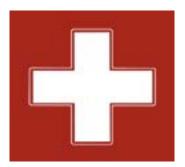
### **Health and Safety**



All the hotels that we use have health and safety certificates from the Ministries of Tourism and the appropriate local government authorities before they are allowed to work with guests. We regularly carry out our own hotel inspections to make sure that all standards are met.

## **Key Information**

### In Case of Emergency



All clients travelling with us should have their own travel insurance in case of an emergency including airlifts as part of their policy.

We expect you to collect a copy of the clients' travel insurance, passport and forward the details to us. In the case of a life threatening emergency, we can then evacuate your client to safety. We have a list of telephone numbers in every country and in an emergency we can be contacted 24 hour a day.

#### Accommodation



We pride ourselves on selecting the most comfortable and characterful accommodation available while trying to avoid the large faceless hotels were ever possible. Our hotels range between 3 to 5 stars and we will always try to select the most atmospheric, interesting and exciting options possible.



In areas where there are no hotels and accommodation is more limited, usually during trekking, nature or wildlife trips, we will offer you eco-lodges, homestays and in some extreme cases, even a military hammock with mosquito net. But these will be always safe, clean and are mostly run by interesting minority or eccentric people. The trip is usually accompanied by some of the best food in Asia.

#### Connect with us



Contact us anytime you have questions:

info@SeeAsiaDifferently.com Skype: SeeAsiaDifferently

Phone: +44 (0)208 150 5150 (UK number)

## **Our Clients' Experience**



## Randy West, independent Traveller from the US

"See Asia Differently is a unique unconventional, unusually honest, extremely conscientious, flexible and nimble travel company. They will jump high hurdles to arrange your own truly personalised experience.

I experienced culture, nature, adventure, history, living with the locals, and just about any other aspect of life and society you want to explore. You create your budget, time frame, and let their English-speaking knowledgeable guides and fun drivers take you on a trip for a lifetime."

#### Nicky and Andy Bagshawe, couple from England

"When we were looking at Cambodia as our holiday destination we were overwhelmed with the choices of what to see and where to stay. Pete and Eva made it all make sense; we experienced fantastic food, boat trips to the stilted villages, and a relaxing stay on one of the most beautiful beaches in the world and city life in Phnom Penh."





### **Zeman Family from Czech Republic**

"Our first time to Asia and now it definitely won't be our last. We were also unsure whether to bring our 7-year old-daughter with us but we are so glad we did.

What a wonderful experience for kids she absolutely loved it and has really grown up since returning home. I can't thank the team enough you really made or holiday a special adventure that we will always remember."